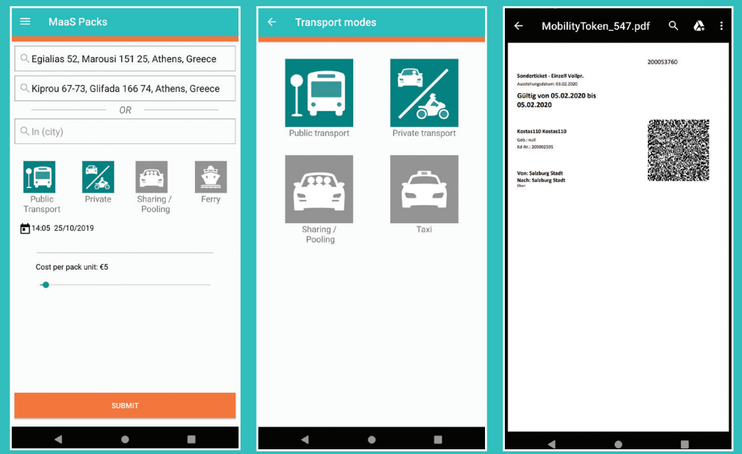
Challenges

- Integrate a big number of mobility services in order to provide an attractive and ideally all-encompassing offer so that the users can take real advantage of the usage of the MyCorridor App;
- Attract participants to use MyCorridor App for their whole journey rather than for just part of it;
- Engage several types of travellers in order to get the most representative results possible (commuters, students, leisure travelers, etc.);
- Offer updated traffic information and suggest the best route.

MyCorridor app: sign and MaaS it up!



The payment and back-offices handling mechanisms of MyCorridor provide to the traveller a single payment mechanism for all trips, by combining the back-offices of different public and private transport operators into a single platform. Also, single and interoperable payment mechanisms that can cover multiple countries and mobility operators are available, thus reducing the time and cost of setting up a Europe-wide service.

MyCorridor Service Registration Tool

The MyCorridor Platform where mobility service providers can easily register adding their services so to improve the user MaaS experience!

→ https://mycorridor.iti.gr/srt/

MyCorridor Facts & Figures

MyCorridor – Mobility as a service in a multimodal European cross-border corridor
Start date: 1ST June 2017
Duration: 36 Months
Partners: 17

MyCorridor Consortium

amco Inspired Technologies
MAP TRAFFIC MANAGEMENT
TOMTOM
CERTH CENTRE FOR RESEARCH & TECHNOLOGY HELLAS
Osborne Clarke
TTS ITALIA Italian ITS Association
chaps
mobilità ROMA
Newcastle University
HaCon Traffic • Software • Service
salzburgresearch
IRU PROJECTS
swarco SWARCO HELLAS A.E.
viva wallet
swarco SWARCO MIZAR S.r.l.
WINGS ICT SOLUTIONS

→ **Find out more at**
www.mycorridor.eu

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@MyCorridor
MyCorridor Project

→ **Project Coordinator**
Roberto Palacin
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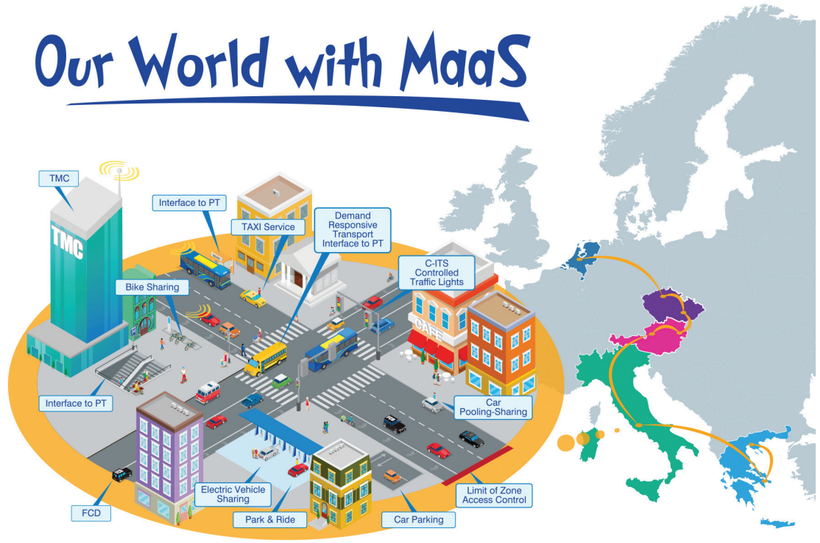
MyCorridor is funded by the European Union within Horizon 2020 research and innovation programme under grant agreement No 723384.

My CORRIDOR

Our World with MaaS



MyCorridor…

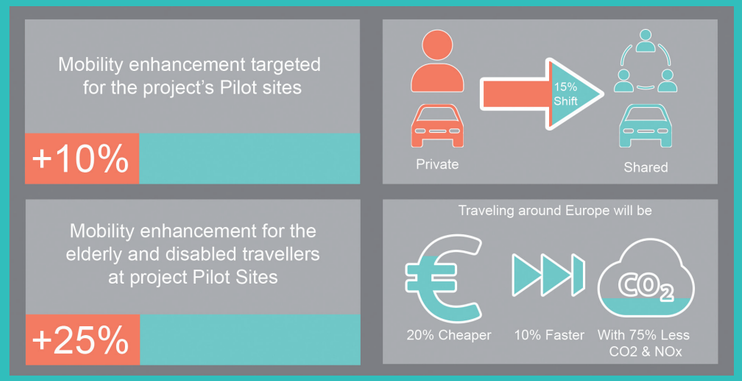
better trips, better life!

The Pilots

MyCorridor is...

- A **disruptive Mobility-as-a-Service (MaaS) culture**;
- A **One-Stop-Shop**: a technological and business platform for urban and interurban mobility services that are multimodal, seamless, flexible, reliable, user-friendly, all-inclusive, cost-effective and environmentally sustainable;
- A **personalised, context-aware and inclusive mobile app for travellers**;
- An aggregator of **mobility, infomobility, Traffic Management** and **added value services** to provide a novel and holistic MaaS experience for all types of travellers;
- An integrator for MaaS vehicles into a multimodal service chains platform, specifically **enabling a paradigm shift for car users, by driving the "vehicle world" towards MaaS**, using TM2.0 platform as the initial enabler;
- A **new business paradigm putting forward actor and model for pan-European cross-border adoption**, introducing the role of the "**Mobility Services Aggregator**";
- Developing recommendations for **incentives and promotion strategies** for the new MaaS concept;
- **Setting a legal framework** for turning MaaS into reality;
- A **demonstrator of the new concept through two iterations with real travellers and service providers** through **interconnected pilots across a European corridor** paving the way for a thorough impact assessment.

What can you expect from MyCorridor?



MyCorridor Pilots

400 TEST USERS

10 CONSORTIUM MEMBERS

5 COUNTRIES

1 APP

When travelling for pleasure or work, wouldn't it be fantastic to use just one app to book your travel to your final destination, which might be even on the other side of a national border? MyCorridor App is the solution, tested by volunteers in several European countries, through two test phases.

- **Phase 1**: coordinated by different project partners and performed under laboratory test conditions to guarantee a high-quality user experience. The first round outcomes were used for optimisation of the second round and for the App enhancement;
- **Phase 2**: the real-life travellers are invited to trial the MyCorridor App in real-world environments across Europe using the packages offered to organize, book and complete their journeys taking advantage of different types of services being provided through a seamless mobility as a service experience.

The Service Registration Tool was evaluated by internal and external service providers in both rounds.

The MyCorridor platform complies with the MaaS Alliance API, whilst MyCorridor App itself has released an API for being interfaced by other platforms.

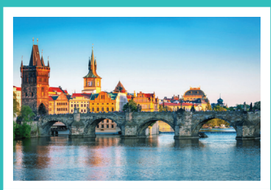
AMSTERDAM PILOT

The first round of lab testing was conducted in spring 2019 with 22 participants, who were given various simulated mobility scenarios in Amsterdam.
In the second pilot round tests are based on "real world" scenarios, in which 60 participants are asked to test the MyCorridor App for their daily commutes to work, to university and leisure travels to the Johan Cruijff Arena, a main destination for concerts and sports events in Amsterdam.

ATHENS & KORINTHOS PILOT

The first round of testing was conducted in the summer of 2019 with 25 participants between Athens and Thessaloniki. The participants were given various simulated mobility scenarios in a laboratory environment. In the second pilot round, the real world tests takes place in Korinthos, and around 60 participants are asked to use the MyCorridor App for their daily commutes to work, within Korinthos and to other cities, such as Loutraki and Athens.

PRAGUE PILOT



The first round of lab testing was conducted in the spring of 2019 with 25 participants in Prague who were given various simulated mobility scenarios.
In the second pilot phase 60 participants step outside to the real world by using MyCorridor App as a part of their daily routine, for planning and executing their daily travels to work, forentertainment and business.

SALZBURG PILOT

The first round of lab testing was conducted in spring 2019 with 25 participants in Salzburg. The participants were given various simulated mobility scenarios in Salzburg. In the second pilot round, 60 participants are asked to test the MyCorridor App for functionality and usability for their daily commutes to work, to university and for cross-border travels to Germany.

ROME PILOT

The first round of lab testing was conducted in spring 2019 with 25 participants who were asked to use MyCorridor App on a set of predefined MaaS scenarios being applicable in Rome.
In the second phase, the participants travel using MyCorridor App with real life services, implying long distances and multiple modes of transport.