

# Payment and Back-Offices Handling

Sometimes multiple transactions are necessary, when more than one operator is involved in the booking, ticketing and payment processes.

The payment and back-offices handling mechanisms of MyCorridor provide to the traveller a single payment mechanism for all his/her trips, by combining the back-offices of different public and private transport operators into a single platform.

Passengers are able to purchase the desired combinations of mobility products through the system, with a single payment transaction, by introducing mobility tokens as a means to overcome complex ticketing situations.

Also, the cross-border payments, without the extra cost and bureaucracy of big clearing houses, is now possible. Single and interoperable payment mechanisms that can cover multiple countries and mobility operators are available, thus reducing the time and cost of setting up a Europe-wide service.

The modernization of the mobility market leads to a new era of paperless and flexible payment and ticketing schemes.



**PAY ONCE** 





### → MyCorridor Facts & Figures

MyCorridor - Mobility as a service in a multimodal European cross-border corridor

Start date: 1<sup>ST</sup> June 2017 Duration: 36 Months

Partners: 17

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MyCorridor...
better trips, better life!

The Pilots

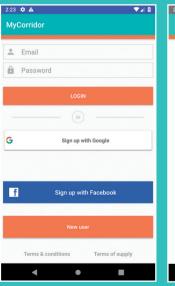
MyCorridor is conducting testing in 6 pilots site across Europe including cross-border journeys through Europe with **over 400 travellers and service providers**.

The testing phase is divided in two rounds.

- **1st round:** controlled validation, where unique end users and service providers from various groups, are involved to ensure a positive traveller experience through the MyCorridor platform and the MyCorridor One Stop Shop (MyOSS) app.
- **2nd round:** "live pilots", over 300 travellers and at least 25 service providers across Europe will use the MyCorridor platform and app in real life conditions.

The socio-economic and environmental impact will be assessed based on real-life data collected during the pilots to allow a thorough impact assessment of the solution.

# MyCorridor app: sign and MaaS it up!







# What happened in the 1st round of pilots...

#### THE AUSTRIAN PILOT SITE

The main target groups of the Austrian Pilot were tourists and students. They were asked to try the MyOSS app to plan their trip from the Paris Lodron University in Salzburg to the Lakes of Salzburg, by choosing the preferred means of transport; type of payment; the fastest route.



Usability testing set-up

#### THE CZECH REPUBLIC PILOT SITE

Mainly tourists were recruited, with scenarios leading them from and to very nice UNESCO sites. They were asked to test route from Prague to Cesky Krumlov, offering long distance bus and/or train combinations (with local metro approach option).

#### THE GREEK PILOT SITE

Users were mainly inhabitants, commuters, Greek and Italian tourists. They tested the MyOSS app using car sharing, traffic management and bus services.

### THE GERMAN PILOT SITE

The German pilot site supported the recruitment process of the other MyCorridor pilot sites with additional users for the cross-border scenarios completion, specifically for the Austrian and Czech Republic pilot sites.

### THE ITALIAN PILOT SITE

Commuters and tourists were mainly targeted. The scenario included the use of MyOSS mobile application to go from the Rome city centre to Ostia by defining the travel preferences.

#### THE NETHERLANDS PILOT SITE

Various types of travellers including commuters, elderly people (IT illiterate), mobility restricted, young tourists, students and businessmen were targeted. They used the Social Traffic Management® service (service for customers of live events, concerts and football games in the Netherlands) and MyOSS services as their personal 'butler' service.

# ...and what's happening with the 2nd round

### THE PILOT SITES: AN OVERVIEW

Austrian pilot site: it covers the corridor from the Italian – Austrian border via Salzburg and Vienna to the Austrian – Czech Republic border. The Austrian pilot is focused on the Federal State of Salzburg as well as the City of Salzburg.

Czech Republic pilot site: includes urban, interurban and rural travelling and covers the corridor from/to Brno, Prague and Cesky Krumlov and also to Germany and Austria.

Greek pilot site: includes urban, interurban, and rural segments and three corridors: Athens to Loutraki; Athens to Naxos via Port of Rafina; Thessaloniki to Italy via Port of Igoumenitsa (Cross border scenario).

German pilot site: will enable and support the cross-border scenarios of the real life pilots, where participants will travel from Italy to Austria and from Prague to Austria, as well as from Greece to the Netherlands.

Italian pilot site: includes urban and interurban travelling and covers the cross-border corridor of Greece-Italy; and a second cross-border corridor Italy-Austria.

The Netherlands pilot site: the site consists of an entertainment area with two music venues and a football stadium. The pilot will focus on getting visitors to and from the location in the most fluid way.

