

“The Life in Music”

Personalised MaaS package
and cross border visits!



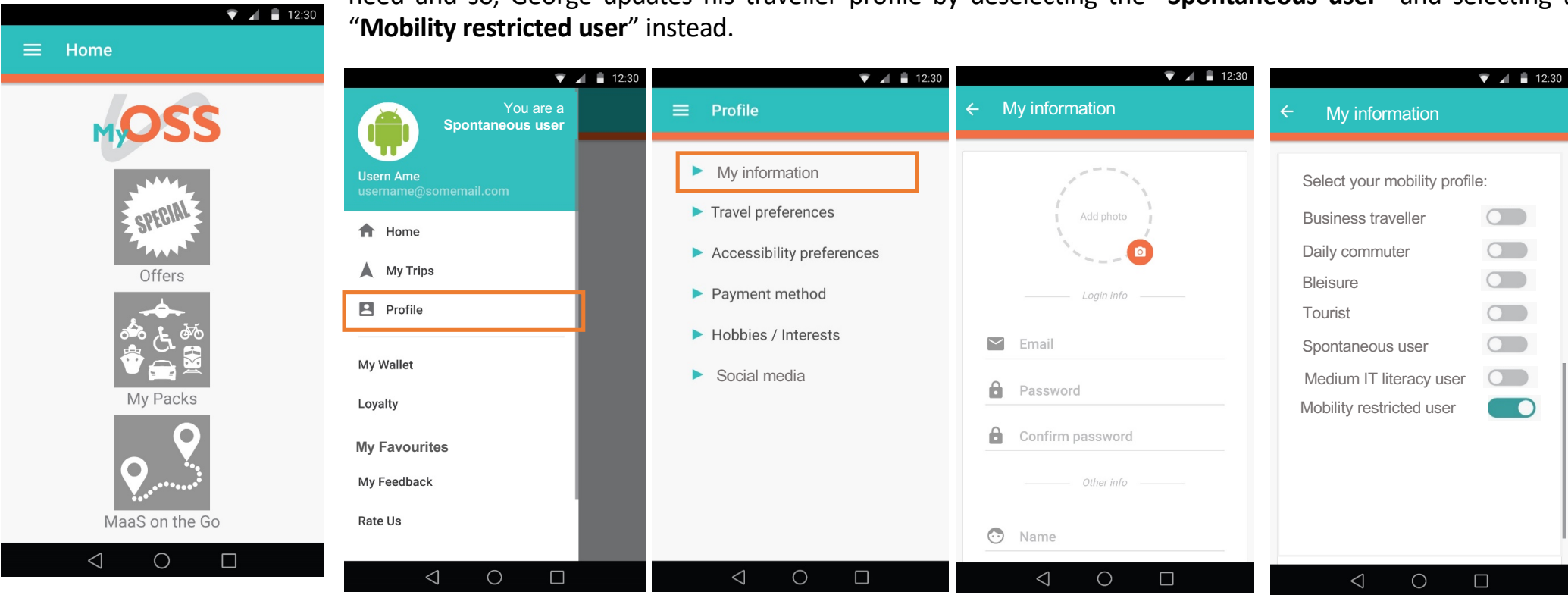
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 723384

The image shows a mobile application interface for "MyCorridor". At the top, there is a teal header with the app name "MyCorridor" and a black status bar with icons for signal, Wi-Fi, and battery, along with the time "12:30". Below the header, there is a white login form. The form contains two input fields: the first for an email address, which is pre-filled with "username@somemail.com", and the second for a password, represented by a series of dots. Below these fields is an orange "LOGIN" button. Underneath the login button is a separator line with a circle containing the word "Or" in the center. Below the separator are two social login buttons: a blue one with the Facebook "f" logo and the text "Sign in with Facebook", and a red one with the Google "g" logo and the text "Sign in with Google". At the bottom of the screen is a black navigation bar with three white icons: a triangle, a circle, and a square.

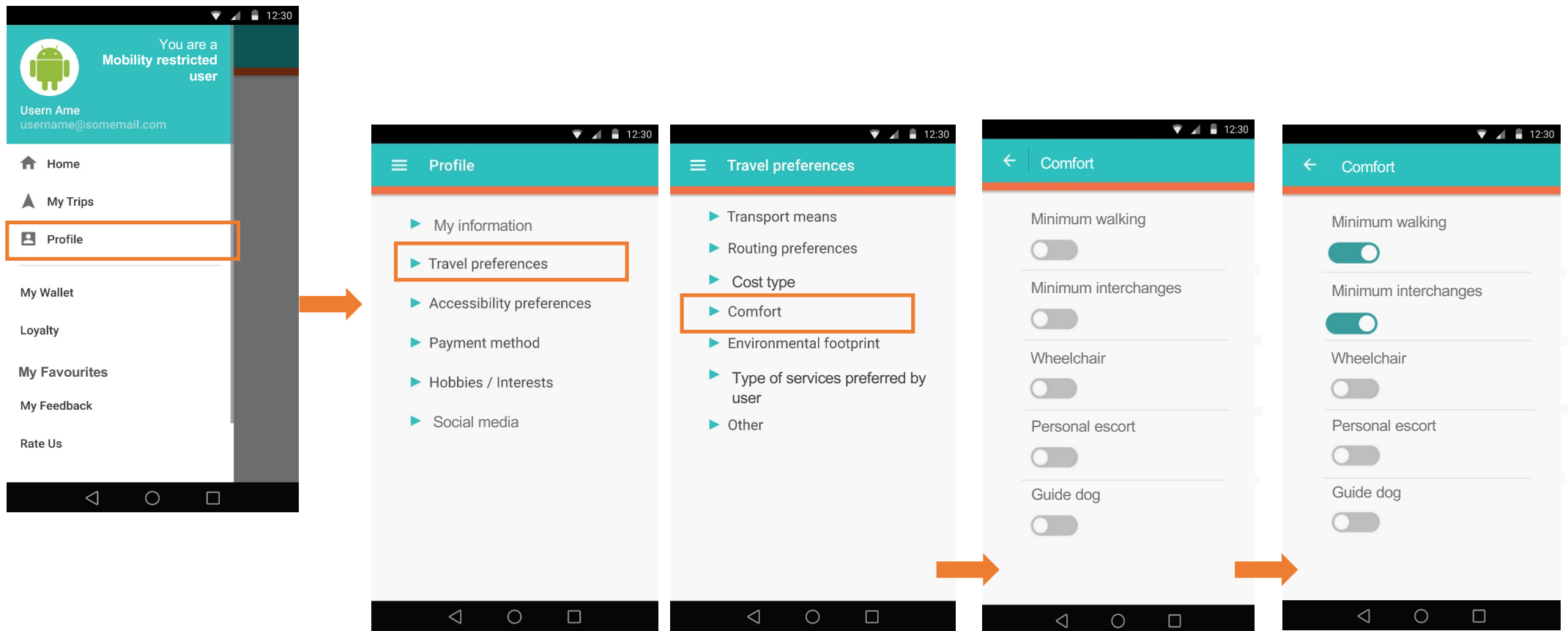
Meet George.

George is in his 30s, lives in Prague, Czech Republic and enjoys travelling and meeting new people and cultures. He got this from this mother! George’s mom always wanted to go to a classical music concert but never managed to do so. This spring, George found out that a “Life in Music” themed concert will be held in Salzburg by the Vienna Philharmonic Orchestra. What an amazing opportunity to surprise his mother! He decided to book tickets and take his mother to the concert.

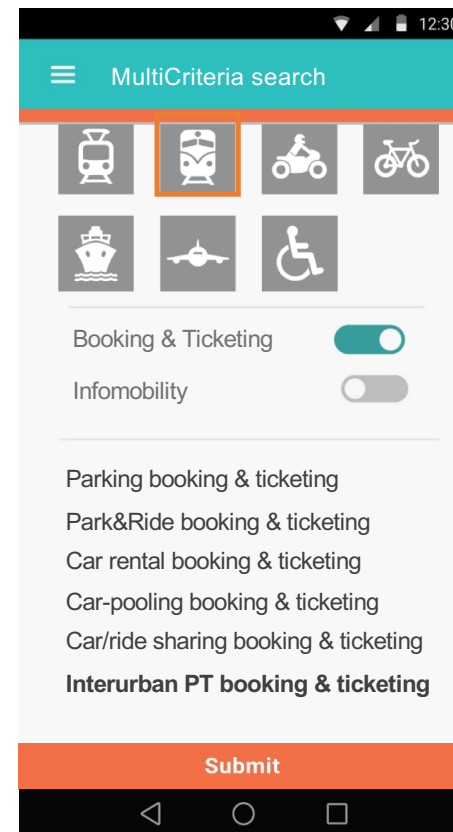
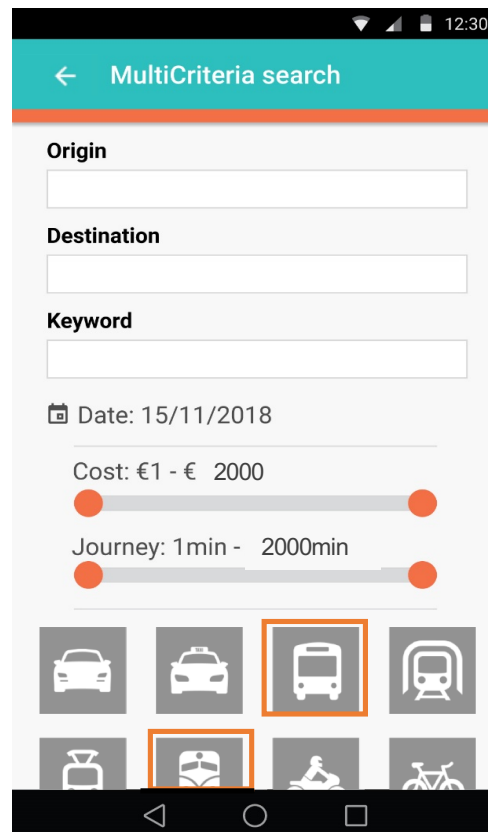
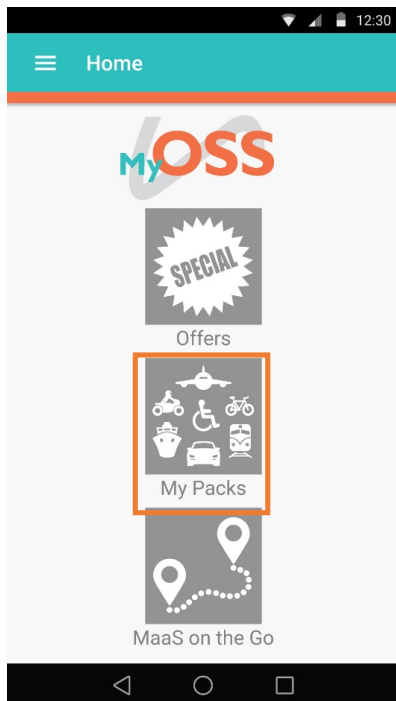
As his mother is well into her 60s and suffers from frequent leg pains, George realises that he can’t use MyOSS as he always does for his own mobility needs. Fortunately, he can adjust his profile to any changes he might need and so, George updates his traveller profile by deselecting the “**Spontaneous user**” and selecting the “**Mobility restricted user**” instead.



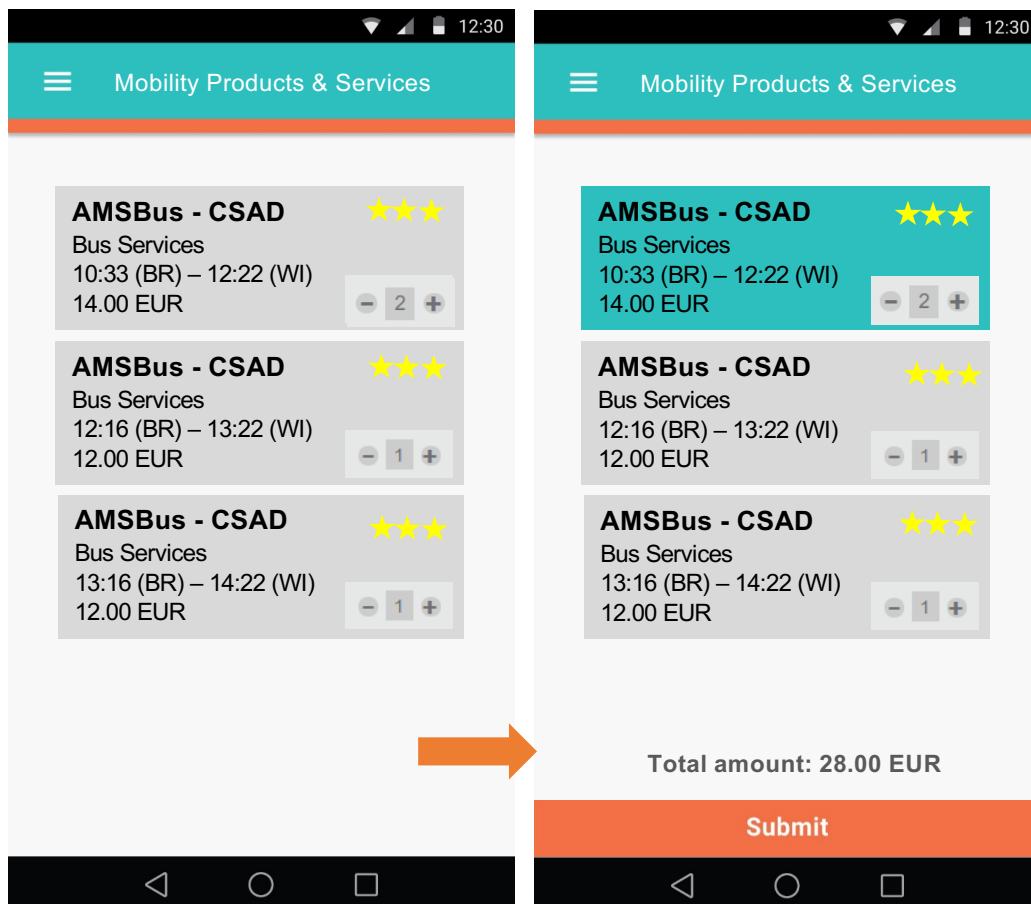
Further to that, he adjusts the comfort options for better accommodate his trip with his mom. Usually, his No1 criterion is time but this time around, he updates his travel preferences in MyOSS, selecting **minimum walking** and **minimum interchanges** in the “**Comfort**” section.



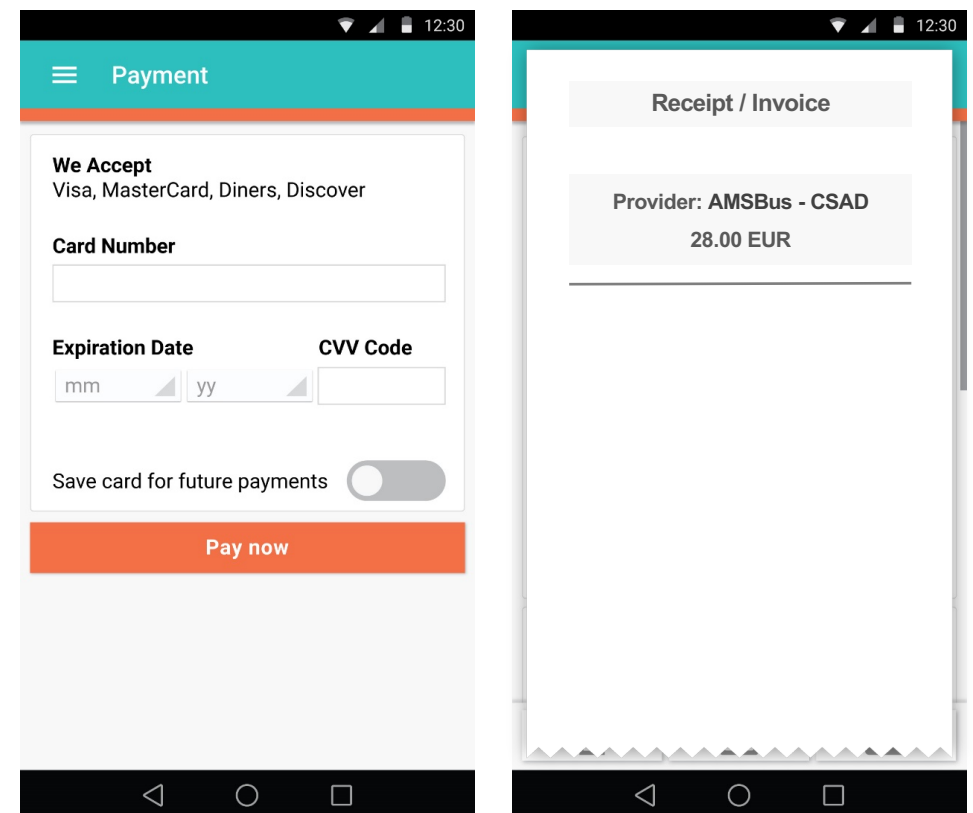
He now wants to find the best way to get from **Prague** to **Salzburg**. From the homepage, he selects **"My Packs"** to begin drafting his preferred mobility package. He inserts his origin and destination point, the date and chooses **"Train"** and **"Bus"** as his preferred transport means, while he chooses to look for **"Booking & Ticketing"** services and products. The system shows him a selection of bus and train related booking and ticketing services. George selects the **"Interurban PT booking & ticketing"** and clicks **"Submit"**.



The app then presents him with the available service providers for him to select. George compares their prices, makes his selection for **2 tickets** and clicks “**Submit**” to proceed with payment.

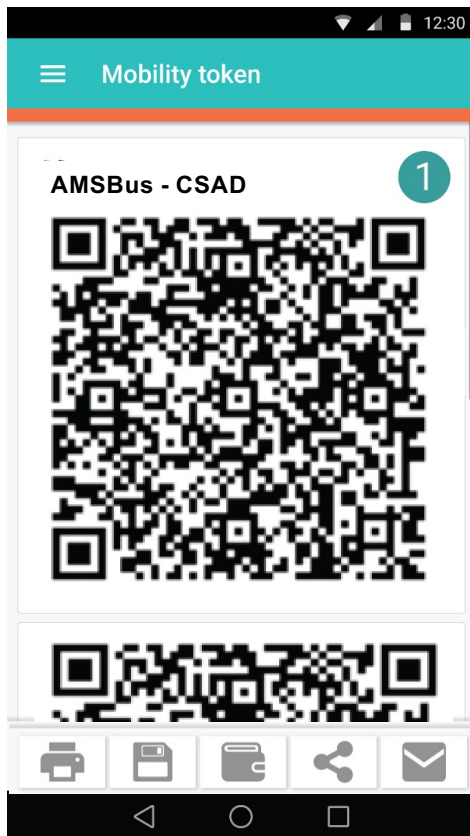


Upon payment, George receives the **receipt** and can view his **Mobility Token** by swiping on the receipt. He is now all set up for their trip!



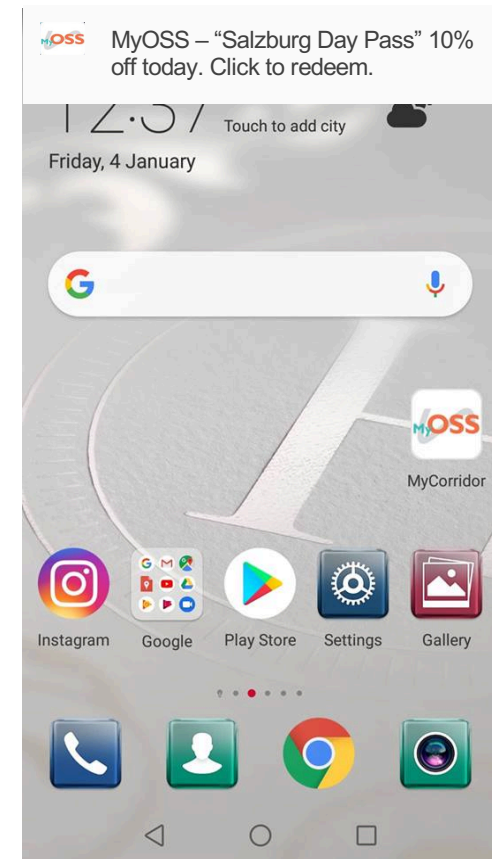
A few weeks later...

The day has finally come for George to surprise his mother with the tickets! The concert is scheduled to take place at 20:00, in the gardens of **Leopoldskron Palace**. George and his mother will be arriving at Salzburg around noon. He had originally thought of giving his mother a tour around Salzburg, but then decided to ask her if she's up to it after they arrive at their hotel in Salzburg.

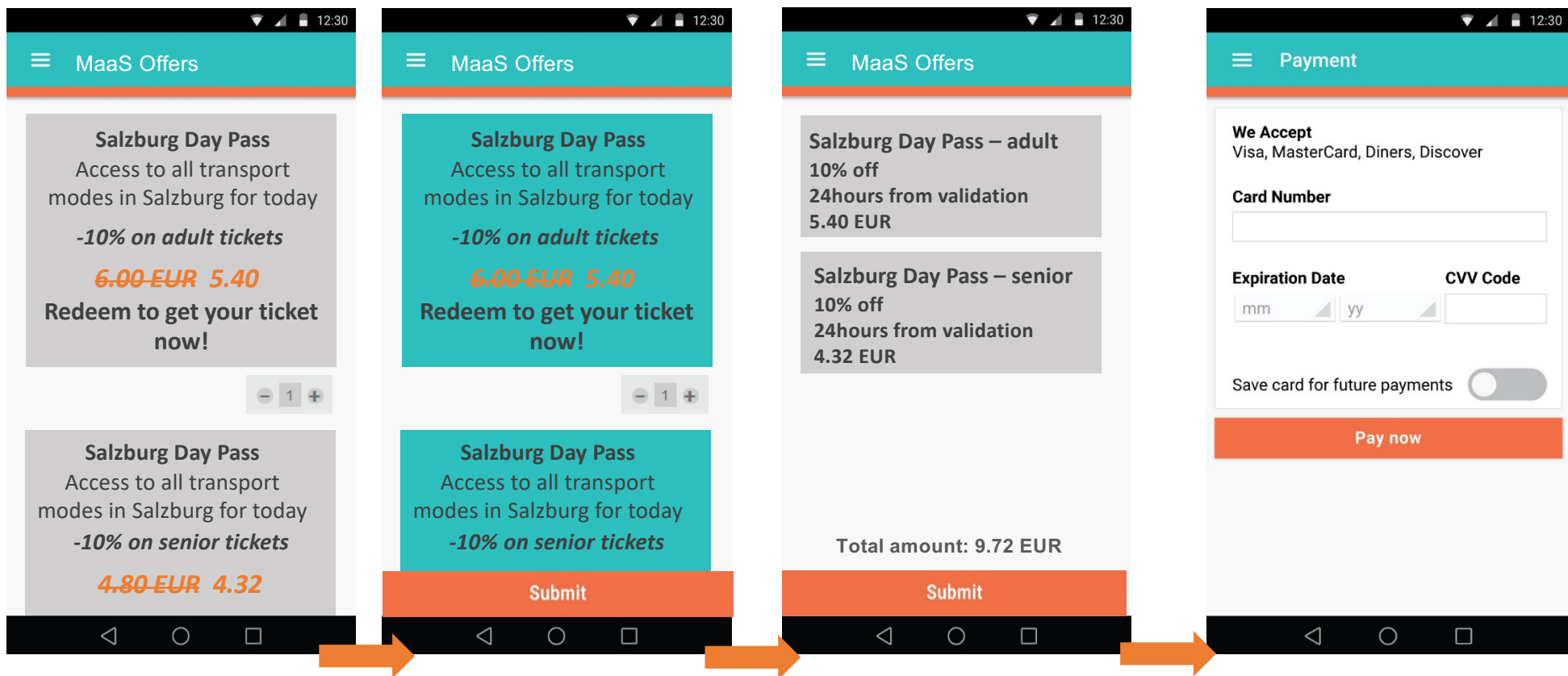


Finally, their trip begins! George and his mom arrive at the Prague Main Station where George **scans the QR codes** of their tickets. They board the bus and leave for Salzburg...

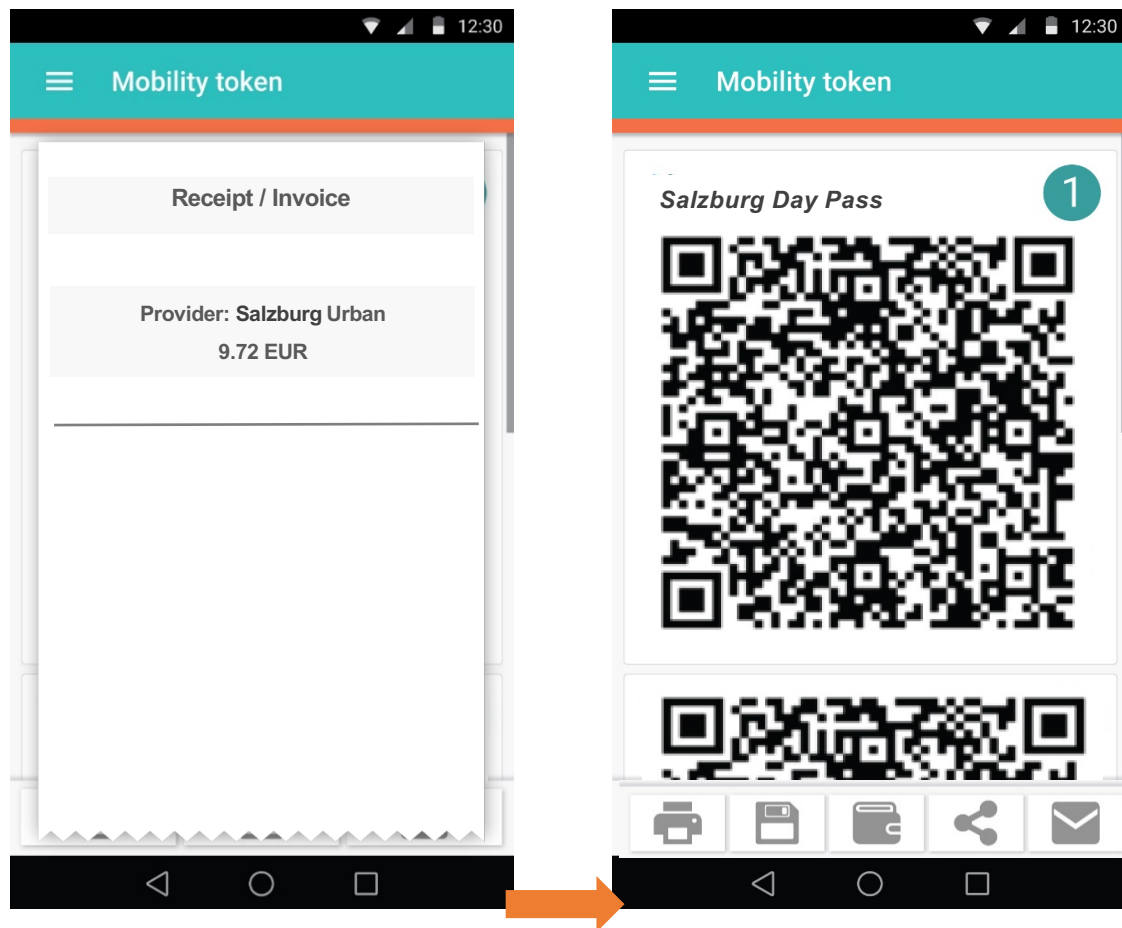
On their way to Salzburg, George **receives a notification** on his Android smartphone. Checking his phone, he is informed that there is a **10% off a Salzburg Day Pass**. That's a great opportunity, so George asks his mom if she's up for a little tour. Feeling excited already, his mom agrees and George **clicks on the notification to purchase the Salzburg Day Pass**.



George is redirected to the MaaS Offers screen, where he can click to **redeem** the offer and proceed with payment. George is informed that there is a 10% discount for adult and senior 24hours ticket for the central zone. That's great as his mom recently turned 63 and can use a seniors ticket! He selects one adult ticket and one seniors ticket by clicking on them and pressing “**Submit**”. He then views the summary with the discounted amount and clicks “**Submit**” to proceed with purchasing 2 **Salzburg Day Pass** tickets for his mother and himself.



Having completed the payment, George receives the **invoice** and their **Mobility Token**. That was so quick! Feeling relaxed that they can **easily scan their QR codes** and use **all public transport means** available in central Salzburg, George sits back to enjoy the ride.



Taking a glance at his mother, he is thinking that they couldn't have made this trip in a **stress free way** if it wasn't for the MyOSS app, making it one of his *favourite things!*